

HEALTH AND WELLBEING BOARD



TO:	Health and Wellbeing Board
FROM:	Dominic Harrison, Director of Public Health
DATE:	11 March 2015

SUBJECT: Public Health Annual Report 2014

1. PURPOSE

To inform the Board of the Public Health Annual Report 2014.

2. RECOMMENDATIONS FOR THE HEALTH & WELLBEING BOARD

The Health and Wellbeing Board is asked to note the Public Health Annual report 2014.

3. BACKGROUND

The Director of Public Health has a duty to produce a Public Health Annual Report (PHAR) each year. Launched in January 2015, the independent report of the Director of Public Health identifies the key health risks and opportunities for people in Blackburn with Darwen and makes recommendations for action that local organisations, communities and individuals can take to improve health and wellbeing over the year.

4. RATIONALE

This is the second year that the report is digital, so it will reach more people, and it can be viewed in different ways (including videos and interactive diagrams). We feel that residents have the best insider knowledge about their community and that we can add value to the report by putting forward the views of local residents.

It is set out in three sections – Start Well, Live Well and Age Well. The views of residents are at the forefront of the report. Each section has two key health issues that are important to children and young people, people of working age and older people with a summary video in each which describes the common health issues and the causes of poor health, followed by residents' ideas about how to stay healthy. More detailed data and analysis is available to read in conjunction with the report, available via links contained within it.

We would like community groups, residents and members of the Health and Wellbeing Board to consider how they can use the videos and interactive diagrams to kick start discussions about health and wellbeing in their streets and neighbourhoods so that we can improve the places we live, work and play.

5. KEY ISSUES

The report will be used by community groups and voluntary sector organisations to inform their proposals and bids and is a useful gateway to the more detailed Integrated Strategic Needs Assessment and Health and Wellbeing Strategy.

6. POLICY IMPLICATIONS

The PHAR is intended to influence local priorities and plans for improving health and wellbeing.

7. FINANCIAL IMPLICATIONS

There are no financial implications of this report for Blackburn with Darwen Council or their partners.

8. LEGAL IMPLICATIONS

Under section 73B (5) and (6) of the National Health Service Act 2006 (inserted by section 31 of the Health and Social Care Act 2012) the Director of Public Health is required to produce and the relevant local authority to publish an Annual Report.

9. RESOURCE IMPLICATIONS

There are no resource implications of this report for Blackburn with Darwen Council or their partners.

10. EQUALITY AND HEALTH IMPLICATIONS

By setting out the local priorities the PHAR is a key part of the Borough's response to improving health and wellbeing and addressing inequalities in health.

11. CONSULTATIONS

The Public Health Annual Report is part of an ongoing programme of consultation and engagement for health and wellbeing in the Borough. The report was produced in consultation with Council directorates, partner organisations and community groups and draws on the findings of the Integrated Strategic Needs Assessment. The videos contained in the report highlight the outcomes of consultation with members of the public.

VERSION:

1.0

CONTACT OFFICER:

Dominic Harrison

DATE:

11 March 2015

BACKGROUND PAPER:

Public Health Annual Report 2014

<http://www.blackburn.gov.uk/Lists/DownloadableDocuments/public-health-report-2014.pdf>